



PRESS INVITATION

INTERMAT Paris, the international exhibition for construction and infrastructure

23-28 April 2018

Paris-Nord Villepinte Exhibition Centre, France

9am – 6pm

On an improving economic backdrop¹, the international trade show for construction and infrastructure **INTERMAT Paris** is set to take place from **23 to 28 April 2018**. In this dynamic environment, the 2018 edition of the show promises to be an exclusive and federating meeting place for construction and infrastructure stakeholders from the EMEA zone (Europe, Middle East, Africa) who will present their new ranges of equipment, machinery and solutions for use in major public works and building projects.

Building contractors, manufacturers, suppliers of equipment and solutions – in all, more than **1,500 exhibitors** and nearly **183,000 visitors** from **167 countries** - are expected to attend the show to promote and develop their projects which will contribute to regional and territorial development.

With displays and demonstrations, talks, networking, market analysis and the “potential of major construction projects”, INTERMAT Paris 2018 offers a new and exhaustive range focussing on innovation, in response to the challenges faced by all the players in this ecosystem.

INTERMAT PARIS 2018

A new organisation in tune with supply and demand

A sector offering highlighted through four hubs of expertise

With its new sector layout, INTERMAT shines a light on the industry’s equipment, solutions and techniques, optimises the visitor experience and places innovation centre stage. **The show is now divided into four hubs of expertise: Earthmoving & Demolition, Roads, Minerals and Foundations, Building & Concrete Sector and Lifting, Handling & Transportation.**

Three theme villages serving the sector’s technological innovations

To rise to the challenges of digitalisation in the building sector and offer the widest range of solutions, INTERMAT Paris 2018 supports the industry’s technological innovations through

the creation of dedicated spaces: **the Start-up village by EUROVIA, the Building Smart Village and the Demolition & Recycling Village.**

The market's most topical subjects will be examined in a programme of talks dealing with the represented themes, thereby fostering exchange, dialogue and the sharing of information between professionals.

Highlights and dedicated services

INTERMAT Demo

INTERMAT Paris is the only international trade show to have an outdoor zone dedicated to demonstrations, thereby providing manufacturers with the opportunity to showcase their machines in action in real-life conditions.

INTERMAT Rental Day

INTERMAT Paris offers special treatment to rental companies at the show on Thursday 26 April, with the organisation of an international round table on the subject: "Equipment rental in 10 years", followed by an afternoon of business meetings between rental companies and manufacturers.

Business Meeting service

To make the most out of their time at the show, visitors can schedule on-site appointments with exhibitors in advance through a digital matchmaking platform.

WORLD OF CONCRETE EUROPE

Connecting the Concrete Sector!



The second edition of **World Of Concrete Europe**, the international exhibition for the concrete sector, will be held from **23 to 28 April** at **Paris-Nord Villepinte Exhibition Centre**, alongside INTERMAT.

Playing a key role in urban development and regional planning, the Concrete Sector contributes to the new collective challenges of a fast-changing society: population movement and growth, climate change and urbanisation. Concrete, the most widely used material in the world, is central in our responses to the new challenges of the construction sector. To fulfil the needs of the market, WOC Europe provides manufacturers, specifiers and users a global view of the entire sector and a glimpse of the latest trends in concrete technology through its exhibition zones, a demonstration zone and a series of dedicated talks and round tables.²

[APPLY FOR ACCREDITATION on the website](#)

Before 17 April

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INTERMAT Paris, the international trade show for construction and infrastructure – from 23 to 28 April 2018 in Paris (Paris-Nord Villepinte Exhibition Centre).

About the organisers

S.E. INTERMAT brings together the trade organisations of equipment manufacturers and importers:

CISMA, the French association of equipment manufacturers for construction, infrastructure, steel and handling equipment industries;

SEIMAT, the French association of international civil engineering, mining, construction and hoisting equipment industries;

and Comexposium, a European leader in event organisation.

The COMEXPOSIUM Group, one of the world leaders in event organisation, is involved in more than 170 consumer and trade events, covering 11 different sectors of activity such as food, agriculture, fashion, homeland security, construction, high-tech, optics and transport. COMEXPOSIUM hosts 45,000 exhibitors and more than 3 million visitors in 26 countries around the world.

COMEXPOSIUM is developing worldwide through its activities in around thirty countries: Algeria, Argentina, Belgium, Brazil, Canada, China, Germany, India, Indonesia, Italy, Japan, Korea, Monaco, the Netherlands, New Zealand, the Philippines, Qatar, Russia, Singapore, Spain, Thailand, Turkey, the United Arab Emirates, the United Kingdom and the United States.

¹ The average growth of the worldwide construction market should reach 3.9% per year between now and 2030 (*Global Construction 2030*). France is also experiencing new growth, with recorded expansion in 2017 of +3.4% for the building sector (*source FFB*) and +1.7% for public works (*source FNTP*).

² [Forum programme](#)

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