



INTERMAT joins the association Connexion 21

Tuesday 18 July 2017, Paris - INTERMAT, the international trade show for construction and infrastructure, became a member of the association Connexion 21¹ on 1 July 2017, confirming its desire to contribute to collective awareness alongside the other 27 members² as to the importance of increasing investment in the maintenance and construction of infrastructure and renovating French legacy assets.

The actions of Connexion 21 consist of raising the awareness and enlisting the support of the general public and policy makers with regard to the advantages of investing in transport, energy, communication, wastewater and recycling networks, by demonstrating how this infrastructure makes a positive and tangible impact on the everyday lives and future of citizens.

About the organisers

S.E. INTERMAT brings together the trade organisations of equipment manufacturers and importers:

- CISMA, the French association of equipment manufacturers for construction, infrastructure, steel and handling equipment industries;
- SEIMAT, the French association of international civil engineering, mining, construction and hoisting equipment industries;
- and Comexposium, a European leader in event organisation.

The COMEXPOSIUM Group, one of the world leaders in event organisation, is involved in more than 170 consumer and trade events, covering 11 different sectors of activity such as food, agriculture, fashion, homeland security, construction, high-tech, optics and transport. COMEXPOSIUM hosts 45,000 exhibitors and more than 3 million visitors in 26 countries around the world.

COMEXPOSIUM is developing worldwide through its activities in around thirty countries: Algeria, Argentina, Belgium, Brazil, Canada, China, Germany, India, Indonesia, Italy, Japan, Korea, Monaco, the Netherlands, New Zealand, the Philippines, Qatar, Russia, Singapore, Spain, Thailand, Turkey, the United Arab Emirates, the United Kingdom and the United States.

Further information:

Press Office: Rumeur Publique

Claire Ciangura: claire.cia@rumeurpublique.fr - +33 1 55 74 52 12 Lucie Daudigny: lucie@rumeurpublique.fr - +33 1 55 74 37 27 Chloé Méhat: chloe@rumeurpublique.fr - +33 1 55 74 52 35

Association code of practice and membership conditions at www.connexxion21.org

² ADP, Alkern, Bergerat Monnoyeur, Cemex, CIMbéton, CISMA, Colas, Construire Acier, FNTP, Itea, JCB, Lafarge, Liebherr, Loxam, Manpower, PAM Saint-Gobain, Point P Travaux Publics, PUM Plastiques, Renault Trucks, SEIMAT, Stradal, TSO, UMTM, UNICEm, UNPG, Veolia Eau, Volvo Construction Equipment France