



PARIS
23 - 28 APRIL 2018

INTERNATIONAL EXHIBITION
FOR CONSTRUCTION
AND INFRASTRUCTURE

Press release, 6 June 2017, Paris

INTERMAT INNOVATION AWARDS 2018: SUPPORTING INNOVATION IN A GROWING SECTOR

With 80% of visitors claiming that their main objective at the trade show INTERMAT¹ is to discover new products, innovation is a key lever for the construction and infrastructure sector.

A platform for the revelation of innovative solutions on the market, INTERMAT Paris 2018 will bring together all the international players from the realms of construction and infrastructure who have entered the INTERMAT Innovation Awards. This competition, chaired by **FNTP**², will acknowledge the latest equipment, technology, services and products in construction and infrastructure.

The 2018 edition will have a brand new judging panel comprising experts from European construction firms and will be divided up into four categories corresponding to the new sector organisation of the show and four additional special awards. Exhibitors have until 2 October 2017 to submit their entries.

“Intermat reasserts the importance of research and development and supports the innovations contributing to market success in the construction and infrastructure sector. The 2018 edition aims to reveal the new technologies currently emerging which contribute to meeting the challenges of regional development,” says **Isabelle Alfano**, Director of INTERMAT.

Through their innovations, candidates will improve equipment performance and user safety in a perspective of optimising productivity whilst being environmentally responsible. These innovations will compete in the various categories reflecting the four hubs of expertise at the show: Earthmoving & Demolition, Roads, Minerals & Foundations, Buildings & Concrete Sector and Lifting, Handling & Transportation. To be selected, entries will be judged on five specific criteria:

- **Cost efficiency:** lower investment and maintenance costs, easier maintenance, improvement of production system and enhanced use of products or techniques,
- **Technical design and technologies used:** improvement of performance and productivity, ease of maintenance,

¹ Visitor survey, INTERMAT 2015

² French National Public Works Federation

- **Operation:** work quality, productivity improvements, ease of maintenance and energy efficiency,
- **Use:** ease of use, user-friendly, comfortable, safe and improved working conditions and risk prevention
- **Environmental protection :** protection of the climate and biodiversity, to promote the circular economy

A new prestigious judging panel and 12 exclusive awards presented

To examine entries, the INTERMAT Innovation Awards call on a judging panel made up of European specialists from research and the construction industry. Also with the participation of FNTF and under the chairmanship of Bruno Cavagné, these specialists will award the prizes for “**Equipment and Machinery**” and “**Components and Accessories**” in the four sectors at INTERMAT Paris, and four additional exclusive awards: “**Digital Transition**”, “**Energy Transition**”, “**World of Concrete Europe**” and “**Start-Up**”.

The results will be officially announced three months before the show at Pre-Intermat. The awards ceremony, scheduled for 18 January 2018, will be an opportunity to bring together all of the players who innovate for the benefit of construction and infrastructure.

Judges as at 6 June 2017:

- Bruno **Cavagné**, Chairman of FNTF France
- Pascal **Beeckmans**, Purchasing Director – BESIX Belgium
- Pierre **Boels**, Chairman of ERA³. CEO – BOELS RENTAL Netherlands
- Ramon **Gil Mataix**, Purchasing Director – OBRASCON HUARTE LAIN Spain
- Bernard **Héritier**, Publishing Director – RGRA France
- Thierry **Lahuppe**, Equipment Director – LOXAM France
- Pascal **Lemoine**, Technical and Research Director – FNTF France
- Thomas **Le Diouren**, Founder – IMPULSE PARTNERS France
- Didier **Thévenard**, Equipment Director – EUROVIA France
- Kjetil **Tønning**, Vice-President of FIEC⁴. Regional Director, Construction – VEIDEKKE ENTREPENOR. Board member – The Confederation of Norwegian Enterprise (NHO) and The Nordic Road Association (NVF) - Norway

Details of how to enter can be found at this address: <https://paris.intermatconstruction.com/Intermat-Innovation-Awards/salon-batiment-salon-de-la-construction-batiment-et-travaux-publics>

³ European Rental Association

⁴ European Construction Industry Federation



12 award winners
in 2015 including
4 Gold medals

Seeing new
products:
the leading visiting
objective for **8**
out of 10 visitors

84%
satisfaction rate

About the organisers

S.E. INTERMAT brings together the trade organisations of equipment manufacturers and importers:

- **CISMA**, the French association of equipment manufacturers for **construction, infrastructure, steel and handling** equipment industries;
- **SEIMAT**, the French association of international **civil engineering, mining, construction and hoisting equipment** industries;
- and **Comexposium**, a European leader in event organisation.

The COMEXPOSIUM Group, one of the world leaders in event organisation, is involved in **more than 170 consumer and trade events**, covering **11 different sectors of activity** such as food, agriculture, fashion, homeland security, construction, high-tech, optics and transport. COMEXPOSIUM hosts **45,000 exhibitors** and more than **3 million visitors** in **26 countries around the world**.

COMEXPOSIUM is developing worldwide through its activities in around thirty countries: Algeria, Argentina, Belgium, Brazil, Canada, China, Germany, India, Indonesia, Italy, Japan, Korea, Monaco, the Netherlands, New Zealand, the Philippines, Qatar, Russia, Singapore, Spain, Thailand, Turkey, the United Arab Emirates, the United Kingdom and the United States.

Further information:

Press Office: Rumeur Publique

Claire Ciangura: claire.cia@rumeurpublique.fr – +33 1 55 74 52 12

Lucie Daudigny: lucie@rumeurpublique.fr – +33 1 55 74 37 27

Chloé Méhat: chloe@rumeurpublique.fr - +33 1 55 74 52 35