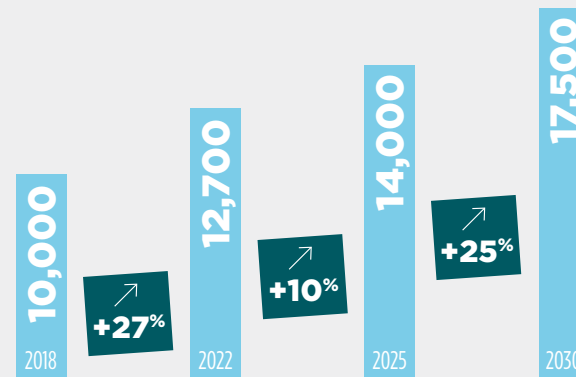


## NEW TECHNOLOGIES

### IN A GROWING GLOBAL CONSTRUCTION MARKET, USING AND DEVELOPING NEW TECHNOLOGIES HAS BECOME IMPERATIVE

75% growth anticipated between 2018 and 2030 for the worldwide construction market<sup>(1)</sup>

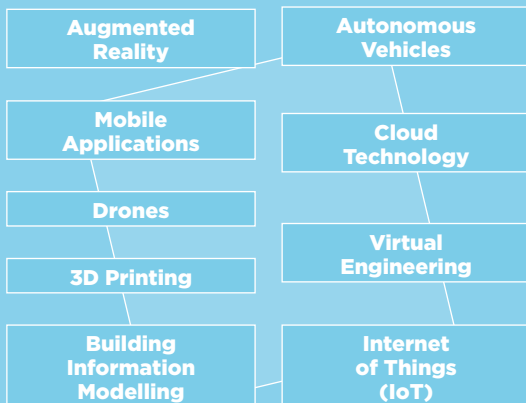
Anticipated expansion of New Technology market size within the construction sector<sup>(1)</sup>



In \$Bn



The new technologies sector at INTERMAT 2021 brings together the following solutions:



### Strong growth driven by increased investment in New Technologies in the sector<sup>(1)</sup>

**INVESTMENT CONDUCTED BETWEEN 2013 AND 2018**

**\$ 18 Bn**

This corresponds to twice the amount invested between 2008 and 2013

**52%**

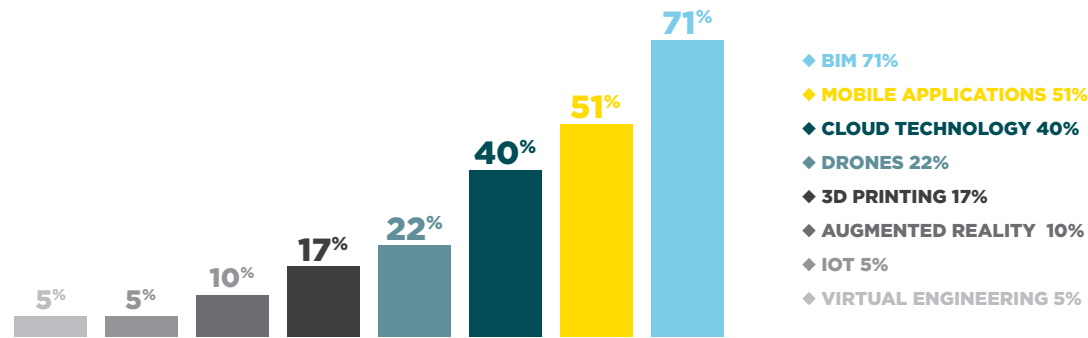
of global construction firms train their employees in the use of New Technologies.

### BENEFITS OF NEW TECHNOLOGIES

- ◆ Increased productivity
- ◆ Reduced costs
- ◆ Enhanced safety
- ◆ Enhanced safety
- ◆ Foster energy efficiency
- ◆ Competitive advantage

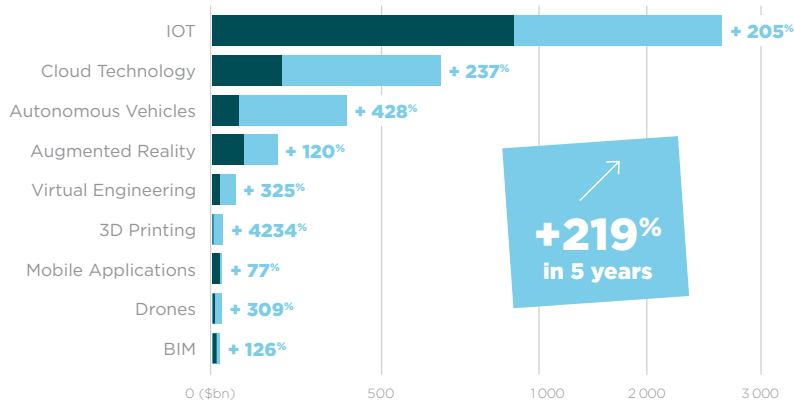
## In 2018, 3/4 of companies in the sector used at least one New Technology solution, with BIM currently leading the way<sup>(1)</sup>

Penetration rate of each solution in global construction firms between 2014 and 2018



## Between 2020 and 2025, 3-figure growth is expected for each of the new technology solutions in the construction sector. Internet of Things should substantially head this growth<sup>(1)</sup>

Market projections for new technology solutions in the construction sector between 2020 and 2025



### KEY FIGURES

**36%** of construction contractors use **five or more mobile apps** to conduct their projects

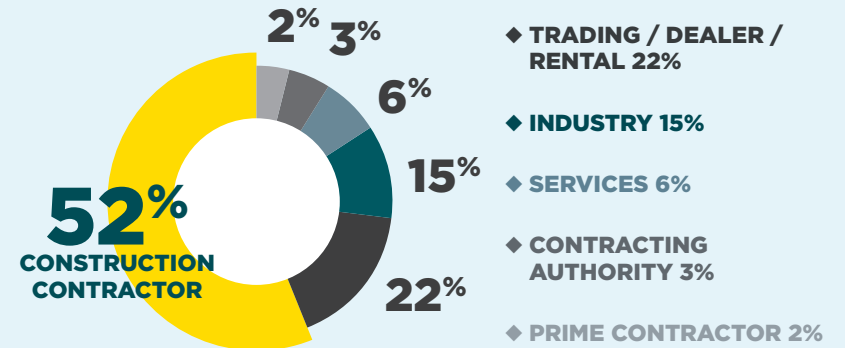
**73%** of worldwide investment in technology in construction is allotted to **BIM**

**2 500** start-ups specialised in construction-related new technology in the world

## 1 IN 2 VISITORS WORKS FOR A CONSTRUCTION CONTRACTOR

**173,300** visitors  
30% from outside France

### VISITORS BY SECTOR



**78%** came with **PURCHASING** or **INVESTMENT PROJECTS**<sup>(2)</sup>

**67%** are **DECISION MAKERS, PURCHASERS, SPECIFIERS**<sup>(2)</sup>

**77%** **FOUND SOLUTIONS TO COMPLETE THEIR PROJECT**<sup>(2)</sup>

<sup>(2)</sup> Source: INTERMAT 2018 Visitors survey

### AMONG THE OTHER EXPERTISE HUBS AT INTERMAT 2021:

**EARTHMOVING, DEMOLITION & TRANSPORTATION**

**LIFTING & HANDLING**

**ROADS, MINERALS & FOUNDATIONS**

**BUILDINGS & CONCRETE SECTOR**

<sup>(1)</sup> Sources: Market Business Insider (2018); McKinsey reports (2018); PWC Global Construction 2030 report (2018); KPMG report (2016).