

## YOUR TIMELINE FOR EXHIBITING

### YOUR STAND

#### APRIL 2019

- ◆ Online registrations open

#### NOVEMBER 2019

- ◆ **CONCRETE DEMOS** registrations open

#### 28 FEBRUARY 2020

- ◆ End of Early Bird rates (4% discount on bare stand surface area, excl. VAT)

#### NOVEMBER 2020

- ◆ Extra services can be ordered from your online Exhibitor Area
- ◆ Stand design must be submitted for approval

### YOUR COMMUNICATIONS

#### OCTOBER 2019

- ◆ Promotional tools can be ordered from your Exhibitor Area

- ◆ **INTERMAT PRESS DAYS** registrations open

- ◆ **INTERMAT INNOVATION AWARDS** entries open

#### OCTOBER 2020

- ◆ Registration deadline for **INTERMAT PRESS DAYS** and **INTERMAT INNOVATION AWARDS** entries

## YOUR STAND REGISTRATION: 100% ONLINE

BOOK YOUR STAND TODAY ONLINE AT

[services.intermatconstruction.com](http://services.intermatconstruction.com)

### PREMIUM ZONE

Choose to exhibit in the Premium zone, a high visitor footfall area, to maximise your visibility.

**Note:** Premium zone spaces subject to availability.

**EARLY BIRD DISCOUNT**  
Until 28 February 2020

**-4%\***

\*on bare stand surface area, excl. VAT



## CONTACTS

### SHOW MANAGEMENT

**Isabelle ALFANO**  
Construction Business Unit Director

### YOUR CONTACTS TO EXHIBIT

**Céline GSTALDER**  
Sales Director  
Tel: + 33 (0)1 76 77 13 48  
[celine.gstalder@comexposium.com](mailto:celine.gstalder@comexposium.com)

**Victor BALLU**  
Market Manager  
Tel: + 33 (0)1 76 77 13 07  
[victor.ballu@comexposium.com](mailto:victor.ballu@comexposium.com)

**Valentine de BALSAC**  
Sales Manager  
Tel: + 33 (0)1 76 77 11 75  
[valentine.debalsac@comexposium.com](mailto:valentine.debalsac@comexposium.com)

... And our representative offices around the world

Full contact details at  
[WORLD OF CONCRETE EUROPE.COM](http://WORLD OF CONCRETE EUROPE.COM)

### WORLD OF CONCRETE EUROPE

70 avenue du Général de Gaulle  
92058 Paris La Défense Cedex - FRANCE  
E-mail: [woceurope@comexposium.com](mailto:woceurope@comexposium.com)

Design : Bug Agency - Production : Compos Juliot

[worldofconcreteeurope.com](http://worldofconcreteeurope.com)



**PARIS**  
19-24 APRIL 2021

INTERNATIONAL EXHIBITION  
FOR THE CONCRETE SECTOR

# CONNECTING THE CONCRETE SECTOR

## COME AND EXHIBIT

COMEXPOSIUM

informa  
exhibitions

[worldofconcreteeurope.com](http://worldofconcreteeurope.com)

[in](http://in) [fb](http://fb) [yt](http://yt) [tw](http://tw) #woce

CO-LOCATED WITH



## DEVELOP YOUR BUSINESS AND VISIBILITY

For the third time, **World of Concrete Europe** will offer a dedicated hub for all the concrete industry players. The show is an exclusive opportunity for manufacturers, specifiers and users of the concrete sector to exchange.

At the very heart of INTERMAT Paris, **World of Concrete Europe** is a show in its own right. It will offer a global perspective of the sector with an overview of the latest trends in concrete technology for the construction sector.

**200**  
WOC EUROPE  
EXHIBITORS

OUT OF  
**1,400 INTERMAT  
PARIS EXHIBITORS**

**1**  
HALL DEDICATED  
TO CONCRETE

**1**  
DEMONSTRATION  
ZONE

THE ENTIRE CONCRETE  
INDUSTRY AT **WORLD OF  
CONCRETE  
EUROPE**

- ◆ Concrete industry, other equipment and machinery
- ◆ Facilities and machinery for concrete production
- ◆ Facilities and machinery for pre-cast concrete
- ◆ Materials for concrete
- ◆ Equipment and machinery for special and decorative concrete
- ◆ Equipment, delivery and laying of ready-mixed concrete
- ◆ New technology, services and engineering for concrete

## THE CONCRETE SECTOR EVENT

**A DEDICATED HUB TO EXCHANGE,  
DISCOVER AND NETWORK**

- ◆ **1 Forum** to gain insight into key themes of the concrete sector.
- ◆ **1 outdoor demonstration zone** 'Concrete Demos'.



**COVERING EVERY STEP  
OF THE CONCRETE CHAIN**

**BUILDINGS  
& CONCRETE  
SECTOR**

- ◆ Concrete sector **WORLD OF CONCRETE EUROPE**
- ◆ Components and parts for building work
- ◆ Formwork, scaffolding and shoring
- ◆ Site equipment and tooling
- ◆ Materials for buildings and construction

A sectorial range incorporated within the INTERMAT Paris Buildings & Concrete Sector hub.

**The 4 other hubs of expertise:**

**EARTHMOVING,  
DEMOLITION &  
TRANSPORTATION**

**LIFTING &  
HANDLING**

**ROADS,  
MINERALS  
& FOUNDATIONS**

**NEW  
TECHNOLOGIES**

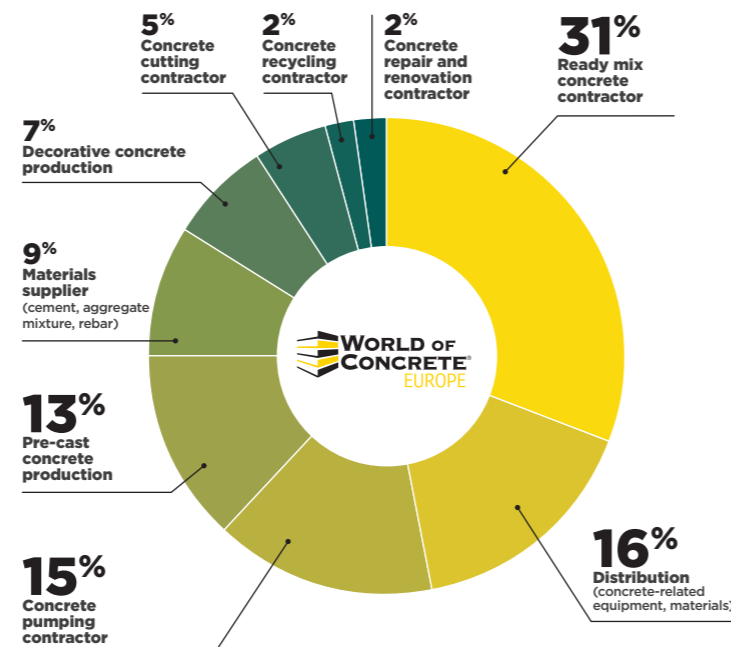
**1 IN 2 VISITORS WORKS FOR  
A CONSTRUCTION CONTRACTOR<sup>(1)</sup>**



(1) Source : INTERMAT 2018 visitor survey.

**173,300**  
visitors  
including **30% non-French**

**YOUR CLIENTS IN ATTENDANCE<sup>(2)</sup>**



(2) Visitor statistics and surveys, INTERMAT 2018.

**SOLUTIONS TO ENHANCE YOUR VISIBILITY**

**INTERMAT  
PRESS DAYS**

**2 DAYS** of exclusive networking between exhibitors and the international media 3 months before the exhibition.

21-22 January 2021 - Paris

**150**  
journalists

**100**  
exhibitors

◆ **INTERMAT Innovation Awards** winners revealed exclusively.

**INTERMAT  
INNOVATION  
AWARDS**

**3 DEDICATED AWARDS** to reward innovation in solutions, applications or materials in the concrete sector.

◆ **Renowned** industry awards.

◆ **A European expert judging panel:** Equipment directors, Technical directors, Research & Development Directors,...

◆ **Unique visibility** before and during the show, the industry's latest technological innovations will be presented in a dedicated space.

